

60 URBAN GATEWAYS

ART & SPEAKER SERIES

A 6-PART SPEAKER SERIES CELEBRATING OUR 60TH ANNIVERSARY!

Through the **ART & Speaker Series**, Urban Gateways invites our supporters and community members to explore connections between the arts and a variety of timely and thought-provoking topics. Presented in a virtual speaker series format, **ART &** events feature creative and insightful contributors including artists, arts and community leaders, art enthusiasts, and more. A live talk-back following the premier of each event will help audience members dive deeper into the conversation with artists. Happening throughout 2021, these forums will shed light on the far-reaching impact of the arts on our city and our society - and foster dialogue about how the arts can create change in 2021 and beyond.

Free to the public;
\$19.61 suggested ticket donation in honor of our founding year.

bit.ly/UG60speakerseries

*Each event runs approximately 45 minutes + a 30 minute live talk-back with the artists. **ART &** events will also be made available as recordings for on-demand viewing.*

ART & EVENTS CALENDAR

Find more information and registration links
>> urbangateways.org/events

ART & STORYTELLING

Wednesday, February 10 @ 7pm CST

Everyone has a story to tell. Discover how artists illustrate and build narratives in creative bodies of work.

ART & RACE

Wednesday, April 14 @ 7pm

A conversation about disrupting systemic racism in the arts sector, as well as recognizing art that confronts racism.

ART & RESISTANCE

Wednesday, June 9 @ 7pm

This conversation will highlight how artists are challenging society's norms and bringing awareness to issues that call for justice.

ART & HEALING

Wednesday, August 11 @ 7pm

A dialogue around art as therapy, trauma-informed expression, and how the arts can heal, rejuvenate, and strengthen our communities.

ART & CHANGEMAKING

Wednesday, October 13 @ 7pm

A deep dive into how the arts inspire creativity and impact social change.

ART & LOOKING AHEAD

Wednesday, December 8 @ 7pm

2020-2021 has been a trying time for artists and arts organizations; many have had to completely reimagine how they work and create. In this conversation, speakers will discuss the obstacles they've experienced and how they plan to move forward in the years to come.

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SPONSORSHIP OPPORTUNITIES

INDIVIDUAL SERIES SPONSOR \$1,000

- Recognition on an individual speaker event of your choice.
- Logo/name on the *ART & Speaker Series* event webpage.
- Logo/name on electronic communications for the individual event, with an email distribution of 10,000 and social media following of over 4,000 across multiple platforms.
- Logo/name and website link at urbangateways.org (distribution of 5,000 views monthly) and recognition listing in our Annual Impact Report.
- 10 virtual tickets for the individual speaker event or 4 in-person* tickets for the individual speaker event

FULL SERIES SPONSOR \$3,000

- Recognition on all six *ART & speaker* events.
- Logo/name on the *ART & Speaker Series* event webpage.
- Logo/name on all electronic communications for the series with an email distribution of 10,000 and social media following of over 4,000 across multiple platforms.
- Logo/name and website link at urbangateways.org (distribution of 5,000 views monthly) and recognition listing in our Annual Impact Report.
- 10 virtual tickets for each speaker event or 4 in-person* tickets for each speaker event.

MAJOR SPONSOR \$5,000

- Includes recognition and benefits of a Full Series Sponsor and the following:
- Logo/name placement on-screen during all six live speaker events
- 20 virtual tickets for each speaker event or 8 in-person* tickets for each speaker event.

PREMIER SPONSOR \$10,000

- Includes recognition and benefits of a Major Sponsor and the following:
- Verbal recognition by the event host during opening introductions during each event.
- Opportunity to spotlight company spokesperson to make brief opening remarks, live or previously recorded (up to two minutes) or a company spotlight / commercial video (up to 30 seconds) for up to two of the events.
- 30 virtual tickets for each speaker event or 10 in-person* tickets for each speaker event.

YOUR SPONSORSHIP HELPS URBAN GATEWAYS CONTINUE TO INSPIRE CREATIVITY AND IMPACT SOCIAL CHANGE.

Recognition and benefits can be customized based on your business or personal needs. In-kind gifts and media sponsorships are also welcome and available. Contact Sherre Cullen, Chief Development Officer at scullen@urbangateways.org or 312.445.2760

*In-person tickets only available if the speaker series moves to an in-person model when local officials deem it safe to gather again.



ABOUT URBAN GATEWAYS

Urban Gateways engages young people through arts experiences to inspire creativity and impact social change (mission). Urban Gateways was founded in 1961 by Jessie Woods, Charles Burns, Dr. Raymond Jerrems, Connie Williams, and Helen Kolar as an arts and cultural education organization in response to the massive disparities and opportunity gaps for many Chicago youth created by segregation, racism, economic divestment, and lack of mobility among communities of color. Urban Gateways is a recipient of the 1995 National Medal of the Arts for its significant impact on arts education, and recognized as a model that inspired the growth of arts education initiatives and organizations across the country. A commitment to arts access, equity, and innovation that started 60 years ago remains a guiding principle for Urban Gateways' impact and its leadership in the field.

Urban Gateways engages with 185 professional teaching and performance artists to conduct programs across 200 locations, including schools, parks, libraries, arts venues, social service agencies, community organizations, and through its Street Level media center. 100,000 participants engage in diverse arts experiences across the metro area and in nearly every neighborhood. Under COVID-19, Urban Gateways adapted all programs to virtual platforms so youth can engage at home.

Urban Gateways acquired Art Resources in Teaching (A.R.T.) in 2013 to improve and expand arts programs for Chicago youth under a more sustainable operational model. Originally named "The Chicago Public School Art Society", A.R.T. was co-founded in 1894 by Ellen Gates Starr and Jane Addams of Hull House. Visual arts programs have expanded over the last several years and innovative models, such as the World Weavers Project, remain an important facet of school-based instruction.

Urban Gateways and Street Level Youth Media merged in 2017 to combine and expand Creative Youth Development initiatives. Street Level originated in 1993 to serve as neutral ground for young people from opposing gangs to meet and converse peacefully. Recognizing that few media spaces exist that are youth-led and youth-centered, Street Level provides free access for young people to nurture their unique creative voice utilizing technology and media through journalism, music production, and youth clubs. Street Level earned the Inaugural Coming Up Taller Award in 1998 from President Clinton's Committee for Arts and Humanities for its innovative approach to youth engagement.

Teen Arts Pass (TAP) was launched in 2018 to enable teens to purchase available day-of-show tickets to 27 music venues, theaters, and other cultural institutions across Chicago at an extreme discount of \$5 or free. TAP is the city's largest performance inclusion initiative of its kind in terms of resource coordination, scope of access, geographic and artistic diversity, and level of magnitude.

Urban Gateways' ART & Campaign focuses on critical investments across all programs and operations capacity to leverage the arts with areas such as health and wellness, career readiness, economic opportunity, racial equity, community vitality, media and technology, and other areas that impact the lives of Chicago youth.