URBAN GATEWAYS
Impact Report
2018
Creating Art, Inspiring Change.

Looking back on 2018, our staff, artists, and the Urban Gateways community are re-discovering just how transformative the past year has been for us. As our city and our world have continued to dramatically shift, we have recognized the urgency in helping our young people respond with creativity and confidence to what they experience in today’s society. It has meant taking our organization and our programs into the next phase.

For decades, Urban Gateways has partnered with schools and communities all over Chicago to offer artist residencies and touring performances; we’ve continued to strengthen these initiatives because we recognize them as foundational to the broader arts experiences we offer. In 2018 we launched Teen Arts Pass (TAP), providing $5 access to live performing arts for teens, and we developed new programming at Street Level, our youth multimedia center - giving young people the chance to opt into new artistic pathways as they develop their creativity. We also hosted the Teen Arts Leadership Summit in October 2018 in partnership with the Chicago Department of Cultural Affairs and Special Events, giving 130 teens an opportunity to learn, listen, share, and perform together as they grow into our city’s next cultural leaders.

As TAP, Street Level, and our other school- and community-based programs attract attention across the city and beyond, we have strengthened our capacity and bolstered our identity as a dynamic arts organization, engaging in new conversations that challenge and excite us. The new mission we implemented in 2018 is to engage young people in arts experiences to inspire creativity and impact social change. The young people in our programs are growing into creative citizens; they have the vision and the will to make Chicago a stronger and more joyful place. We know they will keep working to generate this change in 2019 and beyond, and we look forward to accompanying them on the journey.

With appreciation for your support,

Eric Delli Bovi
Executive Director, Urban Gateways

Urban Gateways 2018 Impact Report

2018 AT A GLANCE

YOUNG PEOPLE SERVED

5,609 through Artist Residencies

300 STREET LEVEL participants

62,779 through Performance Programs

5,156 TAP registered teens

TOURING PERFORMANCE DISCIPLINES

Dance 55%

Music 28%

Theater 21%

GEOGRAPHIC REACH

345 total program sites

77 Chicago neighborhoods

387 zip codes

ARTISTS

176 teaching & touring artists

36 touring performance groups

10 average number of years with Urban Gateways

CREATING PATHWAYS

This Impact Report shows you how our programs build creative pathways for young people - how students in our artist residencies can take the next step with Street Level, and how audience members with our performance programs can continue their arts exploration with Teen Arts Pass. We encourage young people to cultivate their creativity throughout their lives.

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2018 at a glance

Urban Gateways works with a roster of over 50 teaching artists across dance, music, theater, media, literary, and visual arts. Thanks to these teaching artists, in FY2018 alone we reached over 5,600 young people through 109 residency programs with 59 schools and community partners across the Chicago area. These hands-on arts learning opportunities forge collaborative partnerships between artists and community organizations, and they offer young people meaningful exploration in the arts.

From 2017 to 2018, media teaching artist Oli Rodriguez immersed students at Zapata Elementary on Chicago’s West Side in an exploration of identity and community through photography. From portraits of their classmates to depictions of their neighborhoods, Oli’s students learned to communicate their experiences and relationships through images. The students’ creative voices echoed beyond the classroom; they had the chance to see their work displayed professionally in a community exhibit at + (plus) gallery Chicago in Pilsen, and their photos were displayed at the Loyola University Museum of Art as part of the Urban Gateways student exhibition Experimental Reflections: Exploring Identity through the Arts.
Urban Gateways has been offering touring performances for Chicago-area schools, parks, libraries, and other community venues for decades. These performances inspire young audience members (and audiences of all ages) through live arts experiences featuring many of Chicago’s finest music, dance, and theater performers and companies. For the current 2018-19 school year we offer a roster of 44 touring performances ranging from cultural explorations to genre-specific experiences. In FY2018 our touring artists provided 374 performances across 160 Chicago-area locations for nearly 63,000 audience members.

Urban Gateways matinees are free daytime field trips through which school audiences attend professional Chicago-area performances. In February 2018 we welcomed over 1,500 Chicago-area students, teachers, and chaperones to a performance of “In a Child’s Eye” by Deeply Rooted Dance Theater at the North Shore Center for the Performing Arts in Skokie. Deeply Rooted focuses on American and African-American dance and storytelling, and we were excited to share this arts experience with so many young people during Black History Month.

Launched on May 1, 2018, Teen Arts Pass (TAP) offers anyone age 13-19 the opportunity to experience live arts performances all around Chicago for only $5. Signing up for the program is free and gives teens access to $5 day-of-show tickets with our 25 inaugural arts partners, from familiar names like the Joffrey Ballet and the Auditorium Theatre to smaller neighborhood venues. As of January 2019, TAP has over 5,100 teen members.

We hope that young people who have been exposed to performances through our touring and matinee programs will feel empowered to take the next step in their arts exploration by becoming TAP members. We believe that making the arts accessible to the next generation of patrons, appreciators, and artists contributes to a more creative and open-minded society.
Olivia, now 18, has been a part of the Street Level community since her sophomore year of high school – participating in after school media arts programming, working with Street Level instructors for guidance while she took an audio engineering course at school, and getting involved with a Street Level and Free Spirit Media collaboration in summer 2018, interviewing Chicagoans about their neighborhoods for a video compilation.

She is also in her second year as part of the Teen Arts Pass Teen Council, a group of young leaders that serves as the teen voice of the program: they attend performances to offer program and partner feedback, help with recruitment, and advise Urban Gateways staff on TAP communications. Through TAP, Olivia has seen shows at Lookingglass Theatre Company, the Goodman Theatre, Writers Theatre, and more.

“[These programs have] opened up a good amount of opportunities for me. With Street Level...doing things like interviewing, they taught me to interact, they showed me how to approach and talk to new people. And with TAP, it gave me even more of a creative side. It’s an eye-opener. I get to explore. I already like theater, but there’s also other things I get to see, like dance and music. Both programs are helping kids get out of the box and explore different options, different situations.

[Through Street Level and TAP] I’ve learned you have to just be yourself. Don’t try to act like anyone else: you’ll be accepted for who you are. The thoughts and ideas you have are good ones, so just say them, just do them. Explore your options and be who you are.”

- Olivia, 18, Street Level participant & TAP Teen Council member

Financial Summary
FY2018: September 1, 2017 - August 31, 2018

ASSETS $901,856
LIABILITIES $79,993
NET ASSETS $821,863

REVENUE
Program & Other Revenue $657,741
Fundraising Revenue $2,031,583
Total Revenue $2,689,324

EXPENSES
Program $1,956,438
Fundraising $424,917
General & Administrative $291,035
Total Expenses $2,672,390

NET SURPLUS $16,934

For our complete financial statements and audits, visit urbangateways.org/about/publications/
Thank you for your continued support.

The names and amounts below reflect donations made in FY2018: September 1, 2017 to August 31, 2018.

Of young people in Chicago each year.

Thanks to all of our generous donors and funders, who make it possible for Urban Gateways to share transformative arts programs with thousands